

# Fluid Measurements





### Fluid measurements

- Eloquent speakers can talk about the artistry of responsive design. I can't.
- Your content should fit the size constraints of the viewport.
- Vertical scrolling is about content, horizontal scrolling is bad design.





### **Absolute measurements**

- px
  - One device pixel (dot) of the display. (1px is equal to 1/96th of 1in)
- mm, cm, in
- pt
  - One point (which is 1/72 of an inch).
- pc
  - One pica (which is 12 points).



### Relative measurements

- %
   percentage values are always relative to another value, for example a length
- em
  font size of the element
- rem
   font size of the root element
  - 1em = 12pt = 16px = 100%
  - 1in = 2.54cm = 25.4mm = 72pt = 12pc





#### Relative measurements

- vw viewport's width, 1/100th of the width of the viewport.
- vh
   viewport's height, 1/100th of the height of the viewport.





#### Review

- There are times that you will want to hardcode values.
- Fluid/relative measurements will respond to viewport size.





## **Acknowledgements/Contributions**

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