

# HTML5

# What it is...and why we aren't starting at HTML 1.0



### What is HTML?

- HTML stands for Hypertext Markup Language
- Markup languages are not the same as programming languages, they use tags to annotate documents.
- In HTML the tags indicate where headings, images, lists, links, line breaks, and other components should go.



#### .html files

- When your computer opens a .html file, it knows to open it in an Internet browser (Chrome, Firefox, Safari, etc.)
- The browser can read this file and know how to display it on the screen.
- Screen readers and other assistive devices can also utilize the HTML tags to present the information is special ways.



#### **HTML Files**

# HTML is similar to English, so you can understand it even if you don't know much about it. (sample.html)



# "Learning" HTML

- In the beginning you worry about syntax
  - What tags are there?
  - Did I remember to "end" my tag?
- Later, you will worry about semantics
  - Is there a tag that better conveys the meaning I am trying to get across?
  - If someone is searching my page can they find what they need and access it easily?





## HTML (I) was created in 1990 as a way to electronically connect documents via hyperlinks (hence a "web" of connections)



#### **Early Years**

It is required that HTML be a common language between all platforms. This implies no device-specific markup, or anything which requires control over fonts or colors, for example.



#### Mosaic

• In 1993, Mosaic emerged as the first graphical browser.

WWW proliferates at a 341,634% annual growth rate of service traffic

 Mosiac had challengers though in the form of Netscape (1994), Internet Explorer (1995) and others.



In 1993

WW service "Images caused a lot of angst among the early web community because we just went and decided this was a cool thing and decided to put them in..... We're humans. That's more interesting to look at than a page of text. – Jon Mittelhauser,

browser.

rate of

• Mosiac had challed a though in the form of Netscape (1994), Internet Explorer (1995) and others.



#### **The Browser Wars**

- Browsers had proprietary tags
  - <marquee>...</marquee> (scrolling text)
  - <blink>...</blink> (blinking text).
- Other tags that went against the spirit of the original tenets of HTML were added, e.g. <font>, <center>, and <bgcolor>
- Origination of "Best viewed on" messages.



#### Web Standards

- No one "runs" the Internet or the Web, some groups do take proactive roles:
  - Internet Engineering Task Force (IETF)
  - World Wide Web Consortium (W3C)
  - The Web Accessibility Initiative (WAI)



#### **Evolution of Browsers**

1990 – 1994	HTML was simple, content was primarily text-based
1993	Mosaic enters the scene with images and BOOM!!!
1995 – 1999	Cross-browser compatibility falls apart
2000 - 2005	Browsers move toward separating content from style.
2005 - 2008	Using HTML files in coordination with CSS becomes new standard.



### **Evolution of HTML**

1993	HTML 1.0 - Developed by Tim Berners-Lee to link document
------	--

- 1995 HTML 2.0 Developed by Internet Engineering Task Force RFC to include stylized text and tables
- 1996 CSS 1
- 1997 HTML 3.2 Developed by W3C and included browser specific features
- 1997 HTML 4.0 A move back to normalizing the pages across platforms.
- 1998 CSS 2
- 1999 HTML 4.01 Introduced different document types
- HTML 5 Back to HTML plus multimedia and semantic tags



#### Where we are now

- HTML5 is a cooperation between W3C and the Web Hypertext Application Technology Working Group(WHATWG)
- Established Guidelines
  - New features should be based on HTML, CSS, the DOM, and JavaScript
  - Reduce the need for external plugins (e.g. Flash)
  - More markup to replace scripting
  - HTML5 should be device independent





- Browsers translate HTML documents into viewable webpages
- HTML was intended to facilitate content types
- When designers want to do something new they write non-standard code to force browsers to do it
- New standards are written to handle new requirements and browsers adopt the new standards



#### **Acknowledgements/Contributions**

These slides are Copyright 2015- Colleen van Lent as part of http:// www.intro-webdesign.com/ and made available under a Creative Commons Attribution 4.0 License. Please maintain this last slide in all copies of the document to comply with the attribution requirements of the license. If you make a change, feel free to add your name and organization to the list of contributors on this page as you republish the materials.

Initial Development: Colleen van Lent , University of Michigan School of Information

